

A STRATEGIC APPROACH TO A GREEN ECONOMY

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ABSTRACT

The crash has happened and we face dual market failures: climate change and the greatest economic crisis of our lifetimes. American labor believes that we must have a strategic approach to greening the economy centered on domestic investment in new technologies, the creation of good jobs, and leading a shared international response to both these issues. The nay-sayers are the same financial and industrial interests that advised the world economy into chaos. Their advice to us is more of the same: no rules, no regulations,

free markets, and free trade. But now is the time for real change.