

# CHALLENGES TO GLOBAL GREEN JOB GROWTH

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## ABSTRACT

The authors recognize that green is a relative term and that what's green today may be decidedly not green tomorrow. They developed the idea of "shades of green" to try to capture the differences between jobs and looked at where the green jobs currently are. They found that green jobs in renewables are likely to grow, but in other sectors green jobs face enormous challenges. Among them are investment, technology, agriculture, labor market, and urbanization hurdles.